

BCOM DEGREE END SEMESTER EXAMINATION - OCTOBER 2015

SEMESTER - 1: B COM (CORE COURSE)

COURSE: 15U1COCOM1 – BUSINESS ENVIRONMENT

Time: Three Hours

Max. Marks: 75

Section-AAnswer **all** questions. Each question carries two marks.

1. What is meant by PEST analysis?
2. What are the major components of internal environment?
3. What is meant by fiscal policy?
4. What is meant by LPG?
5. What is meant by FDI?
6. What do you understand by social audit?
7. What is meant by CSR?
8. What is meant Greenfield investment?
9. What is meant by industrial espionage?
10. Expand BRICS (2 × 10 = 20)

Section-BAnswer any **five** questions. Each question carries five marks.

11. Explain the positive impact of globalization on the Indian economy
12. Explain the major objectives of fiscal policy in India
13. Explain the objectives of disinvestment policy of the Government of India
14. Explain the major rights of consumers laid down by the Consumer Protection Act, 1986
15. Explain the characteristics of multinational corporations
16. Explain the major objectives of World Trade Organization
17. Explain the benefits of RTI Act 2005 (5 × 5 = 25)

Section – CAnswer any **three** questions. Each question carries ten marks.

18. What is business environment? Discuss the important elements of business environment.
19. Elucidate the advantages and problems of privatisation
20. What is meant by business ethics? Explain the importance of business ethics
21. Explain the role of business in protecting the natural environment
22. Discuss the scope of social responsibility of business (3 x 10 =30)
