

**M COM DEGREE END SEMESTER EXAMINATION 2014 -15**  
**SEMESTER -1: COMMERCE**  
**COURSE: P1COMT04 - RESEARCH METHODOLOGY**

Time: 3 Hours

Max. Marks: 75

**Section A**

Answer **all** questions.

1. What is dependent variable?
2. What do you mean by Focused Interview?
3. What do you mean by biased errors?
4. What do you mean by closed form of question?
5. What is Quota sampling?
6. Define 'Research Design'.
7. What do you mean by sampling errors?
8. What is 'Nominal Scale'?
9. What is Empirical Research?
10. What is Footnote?

(10 x 2 = 20)

**Section B**

Answer **any five** of the following

11. Briefly explain the methods of collecting primary data.
12. Distinguish between Questionnaire and Schedule.
13. What is Pre-testing? Explain the merits of pre-testing.
14. Explain the objectives of social science research.
15. Differentiate between pure research and applied research.
16. Which are the factors to be considered while determining the size of the sample?
17. Describe the purpose of a research report.
18. Explain the types of citing references in a report.

(5 x 5 = 25)

**Section C**

Answer **any two** of the following

19. Distinguish between probability sampling and non-probability sampling. Give a brief account on complex random sampling designs.
20. Explain the steps for forming a schedule.
21. Explain the types of hypothesis and the procedure of testing hypothesis.
22. Describe the major steps involved in social science research.

(2 x 15 = 30)