

**M COM DEGREE END SEMESTER EXAMINATION 2014 -15**

**SEMESTER -1: SUBJECT - COMMERCE**

**COURSE: CODE: P1COMT02- PRINCIPLES OF MANAGEMENT AND ORGANIZATIONAL BEHAVIOR**

Time 3 Hrs.

Max.Marks 75

**Section A**

Answer **all** questions. Each carries two marks

1. What do you mean by Six sigma?
2. What is Unity of Command?
3. What do you mean by Defensive behaviour?
4. Write a note on administrative Management Theory.
5. What is Johari Window?
6. Write a note on Matrix Organisation.
7. What is MBE?
8. What is Quality Circle?
9. Explain Universality of Principles of Management.
10. Write a note on Interpersonal Conflict. (10 x 2 = 20)

**Section B**

Answer **any five** of the following each carries five marks

11. "Management starts from planning and ends up with controlling". Elucidate the statement.
12. What do you understand by the term "Levels of Management"? Explain with reference to an organization with which you are familiar.
13. Discuss briefly Taylors Four Principles of scientific management.
14. What do you understand by informal organization? How does it differ from a formal organization?
15. What is meant by decentralization of authority? Distinguish between delegation and decentralization of authority.
16. What do you mean by social responsibility of a business? How can you evaluate the social responsibilities of business in Indian economy?
17. Describe some of the learned characteristics of behavior. Do these characteristics change with the change in the environmental situation?
18. Define personality? What are the various dimensions of personality that are related with interpersonal and organizational behavior?

**Section C**

Answer **any two** of the following each carries 15 marks.

19. How would you argue that management is valuable for organizational success?
20. Critically examine management thoughts developed by the different schools?
21. What is Management? Explain the principles of management with suitable illustrations.
22. What is meant by conflict? What are the factors responsible for conflict? State and explain different strategies for conflict management.

(2 x 15 = 30)