

U 15141

Reg.No.:.....

Name :.....

BA DEGREE END SEMESTER EXAMINATION - OCTOBER 2015

SEMESTER - 1: BA ANIMATION AND GRAPHIC DESIGN

COURSE: 15U1CRAGD4 – ELEMENTS OF GRAPHIC DESIGN

Time: Five Hours

Max. Marks: 50

Section A

(Answer the given question in 150 words)

I. Write short notes on the following topics.

1. Lines and shapes
2. Unity and Variety

OR

2. Explain Gestalt Law. Add necessary sketches to support this Law. (15 x 1 = 15)

Section B

3. Choose an animal from the list given below and create three symbols of the same using triangles and squares. Each symbol may contain a maximum of 12 shapes. Avoid overlapping shapes. Do your rough sketches in the answer sheet. Draw your compositions in 12 x 12 cm frames.

a. Camel

b. Cow

c. Rabbit

OR

4. Create any five symbols related with these areas.

Hospital OR School

(15 x 1 = 15)

Section C

5. With the help of specified shapes create a composition to express peace and violence. Explain about your concept. (Square & Circle)

OR

6. Design an A3 sized campaign poster against Child labour (Portrait mode). Add a suitable caption.

(20 x 1 = 20)
