

Reg. No

Name

19P2050

M. A. DEGREE END SEMESTER EXAMINATION - MARCH/APRIL 2019

SEMESTER 2 : MASTER OF COMMUNICATION AND JOURNALISM

COURSE : 15P2MCJT08 : EDITING TECHNIQUES AND TRANSLATION

(For Regular – 2018 Admission and Supplementary – 2017/2016/2015 Admissions)

Time : Two Hours

Max. Marks: 50

Section A

Answer any 5 (2 marks each)

1. Forward Spin
2. Flush right headline
3. Middle pieces
4. Side bar
5. Info graphics
6. Co-ordinating editor
7. Special Editors

(2 x 5 = 10)

Section B

Answer any 5 (4 marks each)

8. What are the things to be kept in mind to avoid slanting stories?
9. Use the proper copy-editing symbols to correct all the mechanical, spelling and common style errors in the following passage.

Poet at heart and freedom fighter by choice, martyr ram prasad bismil's life continues to evoke patriotic feelings among people. he penned an urdu poem back in 1921 in patna which even today creates a storm in ones heart. Yes, it is the well known sarfaroshi ki tamanna by ram prasad bismil, which became a war cry for the country's independence struggle against the british. This firespitting revolutionary, believed in attaining freedom by force. Not for him the ahimsa of the mahatma. To fund the movemnt, he took to looting along with his fellow revolutionaries. Arrested for this, he later looted the Government treasury from a train at kakori on 1925 August nine. Found guilty by british he was hanged at the age of 30. recently Bharat Maa Shaheed Samman Trust facilitated Bismils grand nephew Raj Bahadur Tomar. After seventy years we have not recognised freedom fighters and much less taken care of their families, left to fend on their own. Bearing this in mind we decided to identify and help such families - Sanjay Dalmia, founder of the trust. reciting sarfaroshi ki tamanna tomar said the poem made him very proud and hoped it will to inspire people today too. "bismils life and writing along with that of others is essential to make todays generations awareness about the country freedom struggle. It helped tackle todays pervailing correption and communalism."

10. Middles are relevant in building public opinion formation: comment
11. How does colour scheme help in creating a style and appeal?
12. Explain the importance of the Line of Force ?
13. Explain in detail on the guiding principles of newspaper layout ?
14. How does an assignment desk work?

(4 x 5 = 20)

Section C

Answer any 2 (10 marks each)

15. How does a newspaper deal with developing a news story? Explain the process involved in it :
16. What are the qualities that distinguish a good editorial?
17. Write a note on emerging trends in news gathering and editing

(10 x 2 = 20)