B. B. A. DEGREE END SEMESTER EXAMINATION - OCTOBER 2018

SEMESTER – 3: BACHELOR OF BUSINESS ADMINISTRATION (CORE COURSE)

COURSE: **16U3CRBBA10, HUMAN RESOURCE MANAGEMENT**

(For Regular 2017 Admission and Supplementary / Improvement 2016 admission)

Time: Three Hours   Max Marks: 75

SECTION – A
Answer **all** Questions (1mark each)

1. What is MBO?
2. What is compensation?
3. What is job evaluation?
4. What do you mean by grading method?
5. What is mentoring?
6. What do you mean by ranking method of performance appraisal?   (1 x 6 = 6)

SECTION – B
Answer any **seven** questions. Each question carries 2 marks each

7. What are campus interviews?
8. Write short notes on   1) Application Blanks   2) Induction programme
9. What are the disadvantages of seniority based promotion?
10. What are unstructured interviews? How is it different from structured interview?
11. What are stress interviews?
12. Write short notes on 1) Promotion 2) Demotion
13. What is the need for training in organisations?
14. Write short notes on: 1) OJT 2) Human Capital.
15. What do you mean by assessment centre?
16. What do you mean by employment interview?   (2 x 7 = 14)

SECTION – C
Answer any **five** questions. Each question carries 5 marks each

17. Explain the objectives of induction.
18. Explain the operative functions of HRM.
19. Explain 360-degree appraisal.
20. Explain any 5 traditional techniques of Performance appraisals
21. Explain the internal sources of recruitment.
22. Explain the nature of HRM.
23. What are the steps in a systematic training plan?
24. What are the objectives of HRP?   (5 x 5 = 25)

SECTION – D
Answer any **two** questions. Each question carries 15 marks each

25. Explain the objectives of Human Resource Management. What are the qualities and qualifications needed for a Personnel Manager?
26. Explain the different methods of training.
27. Explain the various limitations of Performance Appraisal and give your suggestions to improve performance appraisals.
28. Explain the purposes and types of promotion and transfers.   (15 x 2 = 30)