

B. B. A. DEGREE END SEMESTER EXAMINATION MARCH/APRIL 2018
SEMESTER – 2: BACHELOR OF BUSINESS ADMINISTRATION (BBA) (CORE COURSE)
COURSE: 16U2CRBBA8: CINEMA STUDIES

(Common for Regular 2017 admission & Supplementary/improvement 2016 admission)

Time: Three Hours

Max. Marks: 75

SECTION A

Answer **all** questions. Each question carries **1** mark

1. Aspect ratio
2. Father of Indian cinema.
3. Shot
4. Rhythmic Montage
5. Footage
6. Dissolve

(1 x 6 = 6)

SECTION B

Answer **any seven** questions. Each question carries **2** marks

7. What is the 180 Rule?
8. What are the different types of Video Transitions?
9. Types of camera movements? Explain
10. Flip Book
11. What is Persistence of Vision?
12. What is auteur theory?
13. Difference between Rough Cut and Final Cut
14. Early animation devices
15. Different Types of Video Editing
16. Difference between the Headroom and Lead room with examples?

(2 x 7 = 14)

SECTION C

Answer **any five** questions. Each question carries **5** marks.

17. Explain Five Act Structure?
18. Film certification in India
19. What are the different types of montage? Explain
20. Discuss about Narration and focalization in film
21. Crowd funding, internet film as new ways of producing and distributing films, Comment?
22. What is Neo Realism? Explain
23. Discuss the various stages of film production with appropriate examples.

(5 x 5 = 25)

SECTION D

Answer **any two** questions. Each question carries **15** marks

24. Critically analyze the qualities and responsibilities of a film director.
25. Discuss about the major movements and theories in film making?
26. Examine the significance of Italian neo realism with special reference to the film "Bicycle Thieves"
27. How picture can speak? Examine the factors that help in the process of visual communication.

(15 x 2 = 30)