

**B.B.A. DEGREE END SEMESTER EXAMINATION OCTOBER 2017**  
**SEMESTER – 3: BACHELOR OF BUSINESS ADMINISTRATION (CORE COURSE)**  
**COURSE: 16U3CRBBA10, HUMAN RESOURCE MANAGEMENT**  
*(For Regular - 2016 Admission)*

Time: Three Hours

Max Marks: 75

**SECTION – A**

Answer **all** Questions (1mark each)

1. Define HRP.
2. What is demotion?
3. What is job evaluation?
4. Define Performance appraisal?
5. What is mentoring?
6. What is human capital?

(1 x 6 = 6)

**SECTION – B**

Answer any **seven** questions. Each question carries 2 marks each.

7. What are selection tests?
8. What is role playing?
9. What is the difference between recruitment and selection?
10. What are the causes of demotion?
11. What are the objectives of induction?
12. Write short notes on 1) training 2) induction
13. What is strategic HRM?
14. Write short notes on: 1) 360-degree appraisal 2) BARS
15. What is placement?
16. What do you mean by lay-off?

(2 x 7 = 14)

**SECTION – C**

Answer any **five** questions. Each question carries 5 marks each.

17. Explain the nature of HRM.
18. Explain the limitations of Performance Appraisal.
19. Explain the need and importance of training.
20. Explain the objectives of HRM
21. Explain the types of transfers.
22. What are the benefits of HRP.
23. What are the Qualities needed for a Personnel Manager?
24. What are the types of promotions?

(5 x 5 = 25)

**SECTION – D**

Answer any **two** questions. Each question carries 15 marks each.

25. Explain the various sources of recruitment in detail.
26. Briefly explain the various methods of Performance Appraisal.
27. Explain the steps in the selection process in an organization.
28. Explain the functions of HRM.

(15 x 2 = 30)

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