

Reg. No.....

Name.....

B.COM. DEGREE END SEMESTER EXAMINATION OCTOBER 2017
SEMESTER –5: COMMERCE (OPTIONAL COURSE FOR TRAVEL AND TOURISM)
COURSE: 15U5OPCTT3: TRAVEL AND TOURISM INFRASTRUCTURE

(For Regular 2015 admission)

Time : Three Hours

Max. Marks: 75

SECTION A

*Answer **all** questions. Each question carries **two** marks.*

1. Define Travel Agency
2. Differentiate between Tourist and Excursionist
3. What is GMT?
4. What do you mean by mixed class journey?
5. What do you mean by GDS?
6. What is Green Channel?
7. What is Air Cargo?
8. What do mean by ECNR?
9. What do you mean by Gate No-show?
10. What is Airway Bill? (2 × 10 = 20)

SECTION B

*Answer **any five** questions. Each question carries **five** marks.*

11. If the local time at LED(+3) is 0710 pm on 6th January, what is local time at KIN(-5)
12. Explain about different types of travel agency
13. Write in detail about the characteristic features of tour-operating business
14. Narrate the role of tour operators in the growth of tourism industry in India
15. Write about the different pricing strategies used by Tour Operators in Tour Packaging.
16. Explain about Global indicators
17. The Local time in Paris (PAR) is 08.30 hours on 12th March. What is the local time and date in Montreal (YMQ) Canada?
 PAR(GMT + 1 YMQ (GMT - 5) (5 × 5 = 25)

SECTION C

*Answer **any three** questions. Each question carries **ten** marks.*

18. Explain about the steps to follow in Setting up a travel agency
19. Explain the steps followed in Tour Package Formulation.
20. 'Introduction of IT supported the development of Tourism Industry' Justify the statement.
21. List out the different types of Passports and VISAs available in the World.
22. Write in detail about the relationship of tourist arrivals with infrastructural development. (10 x 3 = 30)
