

Reg. No .....

Name .....

17P3612

**M. A. DEGREE END SEMESTER EXAMINATION- OCTOBER-NOVEMBER 2017**

**SEMESTER 3 : CINEMA & TELEVISION**

**COURSE : 15P3CTVT07 ; MEDIA ETHICS AND EDUCATION**

*(For Regular - 2016 admission)*

Time : Two Hours

Max. Marks: 50

**Section A**

**Answer any 5 (2 marks each)**

1. Yellow Journalism
2. Press Council of India.
3. 'Media Constructs Reality' Discuss
4. Values and Communication
5. Definition of Culture
6. What is Interpretation?
7. Catharis and Narcosis
8. Commercialism

**5 x 2 (10)**

**Section B**

**Answer any 5 (4 marks each)**

9. "Without some degree of Privacy, civilized life would be impossible" explain
10. Explain, Why to have a code of ethics ?
11. Explain how Plagiarism poisons the press
12. "Trust in media is on decline". Discuss
13. How related the role of "grammer" In Culture?
14. Transmission of Values
15. Effects of Pornography and Violence
16. Benefits of Consumerism

**5 x 4 (20)**

**Section C**

**Answer any 2 (10 marks each)**

17. Explain how is 'Freedom of Press' defined based on Indian Constitution
18. Explain how mass media can be used as a tool for education
19. Explain Normative theories of Mass Media?

**2 x 10 (20)**