

Reg. No

Name

17P152

**M. A. DEGREE END SEMESTER EXAMINATION- NOVEMBER 2017
SEMESTER 1 : MASTER OF COMMUNICATION AND JOURNALISM**

COURSE : 15P1MCJT04 ; NEWS REPORTING

(Common for Regular - 2017 / Supplementary - 2016 Admissions)

Time : Two Hours

Max. Marks: 50

Section A

Answer any 5 (2 marks each)

1. Write notes on: Balance in news reporting
2. Write notes on: Reuters
3. Write notes on: Editorial
4. Write notes on: Inverted pyramid
5. Write notes on: Interview
6. Write notes on: Yellow Journalism
7. Write notes on: Page Three News

(2 x 5 = 10)

Section B

Answer any 5 (4 marks each)

8. Comment on international news agencies.
9. What are the criteria for the selection of news in a newspaper?
10. Describe the challenges in sports journalism.
11. How do you cultivate sources for reporting? Explain.
12. What do you mean by development news? Explain with examples.
13. What is investigative journalism? Discuss with examples.
14. Discuss about the ethical issues involved in Sting journalism.

(4 x 5 = 20)

Section C

Answer any 2 (10 marks each)

15. What are the various kinds of news sources? What care a reporter has to take while dealing with source?
16. Discuss, with examples, the essential qualities of good journalistic writing. How is feature writing different from writing straight news?
17. The traditional news values are taking back seat as the characteristic of tabloid journalism are taking over newspaper. Do you agree with this statement? Give reasons for your answer.
18. Recently there has been a spurt in specialized reporting. Do you agree? Discuss the major areas of specialized reporting generally found in the newspaper.

(10 x 2 = 20)