

Reg. No

Name

17P125

M. A. DEGREE END SEMESTER EXAMINATION - NOVEMBER 2017
SEMESTER 1 : MASTER OF COMMUNICATION AND JOURNALISM
COURSE : 15P1MCJT02 - HISTORY AND DEVELOPMENT OF JOURNALISM
(Common for Regular - 2017 / Supplementary - 2016 Admissions)

Time : Two Hours

Max. Marks: 50

Section A

Answer any 5 (2 marks each)

1. James Silk Buckingham
2. Bengal Gazette
3. Samkshepa vedartham
4. Navjivan
5. Herman Gundert
6. Vakkom Maulavi
7. Reuters
8. Kuldip Nayar

(2 x 5 = 10)

Section B

Answer any 4 (5 marks each)

9. Contribution of Serampore missionaries
10. Invention of press and its role in the development of modern world
11. Role of 19th century Indian Newspapers in the social changes?
12. Birth of Indian National congress and its contribution in the Freedom Struggle
13. Contributions of M K Gandhi as a Journalist
14. Emergency and the censorship of Press
15. Emergence of Satellite Television Channels in India
16. B G Varghese Committee and its recommendations

(5 x 4 = 20)

Section C

Answer any 2 (10 marks each)

17. Write on the contributions made by the following people in Journalism
(a) Khushwant Singh (b) Kalki Krishnamurthi
(c) Palagummi Sainath (d) Kuldip Nayyar
18. Emergence of Doordarshan and Akashvani, and it's role in national development
19. Major Press commissions and committees in India.

(10 x 2 = 20)