

Reg. No..... Name.....

BA/BSc/BCOM DEGREE END SEMESTER EXAMINATION OCTOBER 2015

SEMESTER - 1: SUBJECT: ENGLISH COPY EDITOR (COMPLEMENTARY)

COURSE: 15U1CPENG1 – ENGLISH FOR COPY-EDITING 1

Time: Three Hours

Max. Marks: 75

PART A

Answer **all** questions, each in one sentence.

1. What is brainstorming?
2. Define dead-end statement.
3. What are synonyms?
4. What is the right attitude about writing?
5. What are the four bases for evaluating essays?
6. What is third-person approach?
7. What is mapping?
8. Define description.
9. What is point of view in writing?
10. Write a thesis of the broad topic 'Shopping Mall'. (1 x 10 = 10)

Part B

Answer any **eight** questions, each in two or three sentences.

11. The importance of titles.
12. Transitional sentences.
13. What is the advantage of keeping a daily journal?
14. Explain the general structure of an essay.
15. Briefly explain the nine patterns of essay development.
16. Explain the two methods of development possible in comparison or contrast essay.
17. What is the purpose of revising, editing and proofreading?
18. What do you mean by developing a subject?
19. The significance of specific purpose and audience in writing?
20. Explain the common errors in writing a thesis? (2 x 8 = 16)

PTO

Part C

Answer any **five** questions, each in a paragraph.

21. Explain the five prewriting techniques.
22. What are transitions?
23. Discuss the common methods of introduction.
24. List out ten sentence skills to be followed in writing a paper.
25. Explain the common methods of organization.
26. How to do peer review?
27. Prepare an outline on the thesis 'Vegetable gardening is an essential hobby'. (5 x 5 = 25)

Part D

Answer any **two** questions, each in about 300 words.

28. Explain the role and methods of effective introduction and conclusion.
29. Discuss in detail the important factors in writing.
30. Write a narrative essay on your first stage performance.
31. Define argumentation. Explain the five strategies to be used in argumentation. (12 x 2 = 24)
