Name: Reg. No:

## BA DEGREE END SEMESTER EXAMINATION, OCTOBER 2015 SEMESTER - 3 SOCIOLOGY (CORE) COURSE: U3CRSOC3 - SOCIAL RESEARCH METHODS

Time: Three Hours
Max.Marks: 75

## Part A

(Answer all questions. Each question carries 1 mark)

1. What is research objectives?
2. Give an example of primary source of data collection.
3. What is reliability in social research?
4. What is objectivity?
5. Write two examples of concept.
6. Assigning numerical values to the variables is called. $\qquad$
7. What is subjectivity in research?
8. What is data?
9. What is meant by social research?
10. Give an example of method of data collection. $\quad(1 \times 10=10)$

## Part-B

(Answer any eight of the following. Each question carries two marks)
11. Variables
12. Population
13. Pretest
14. Census method
15. Questionnaire
16. Sampling
17. Footnotes
18. Bibliography
19. Interview
20. Tabulation

## Part-C

(Answer any five of the following in about 100 words. Each question carries five marks)
21. Differentiate between pre-test and pilot study
22. Explain survey method in social research.
23. What is importance of sampling in social research?
24. Explain the steps of an interview.
25. Factors taken to consideration while preparing a questionnaire.
26. What is analysis and interpretation of data?
27. Write a note on field study.

## Part-D

(Answer any two of the following in about 300 words. Each question carries twelve marks)
28. Differentiate types of sampling with merits and limitations.
29. Explain about research design in social research.
30. Differentiate qualitative and quantitative method of data collection.
31. Explain different stages in social research.

