

Reg. No .....

Name .....

**M. A. DEGREE END SEMESTER EXAMINATION - OCTOBER 2019****SEMESTER 1 : SOCIOLOGY****COURSE : 15P1SOCT04 : SOCIAL RESEARCH METHODS***(For Regular - 2019 Admission and Supplementary - 2015/2016/2017/2018 Admissions)*

Time : Three Hours

Max. Marks: 75

**Section A****Answer any 8 (2 marks each)**

1. Define Social research
2. What is Iterative process?
3. Define Longitudinal research
4. What is Purposive sampling in research?
5. Define Sampling frame and its relevance
6. Define Dependent variables
7. What is meant by Content analysis?
8. Describe the application of Ink blot test in research
9. What is Guttman scale?
10. What is meant by Measurement errors in research?
11. Define Nominal scale
12. What is meant by Summated rating scales?

**(2 x 8 = 16)****Section B****Answer any 7 (5 marks each)**

13. Examine the different approaches in social research
14. What do you mean by research? Explain the significance of social research in modern society
15. How do you define a research problem? Give three examples to illustrate your answer
16. State the distinctions between random and stratified sampling
17. Differentiate between Population and Universe in Sampling
18. What are the guiding principles in the construction of a questionnaire? Explain
19. What do you understand by secondary data? Mention the various sources of collecting secondary data
20. What are comparative scaling techniques? Explain in detail
21. Differentiate between ordinal and interval scale
22. What is meant by validity? What are its types?

**(5 x 7 = 35)**

**Section C**

**Answer any 2 (12 marks each)**

23. Define experimental research and discuss its features
24. Briefly explain the need and significance of literature in research
25. What is Q sort technique? Explain its functions in social research
26. Describe the feasibility of Bogardus, Likert and Guttman scaling techniques in social research

(12 x 2 = 24)