B.A./B.Sc/B.COM DEGREE END SEMESTER EXAMINATION - OCTOBER/NOVEMBER 2018

SEMESTER -5: SOCIOLOGY (OPEN COURSE)

COURSE: 15U5OCSOC1: ELEMENTS OF SOCIAL PSYCHOLOGY

(Common for Regular 2016 admission & Supplementary 2015 admission)

Time: Three Hours

Max. Marks: 75

18U555

PART A (One word /Sentence/Questions).

Answer **all** questions. Each question carries **1** mark.

- 1. Who mentioned death instincts?
- 2. Who generated sixteen dimensions of traits?
- 3. Who gave classification on the basis of fluid in body?
- 4. The friendly person who enjoys talking to and being with other people.
- 5. The spreading of ideas, informations or rumor for the purpose of helping or injuring an institution a cause or a person.
- 6. The behaviour that is driven by internal rewards.
- 7. Which stage of development is characterized by electra complex?
- 8. What are the characteristics features exhibited by Orally excessive fixated person?
- 9. Who works as the moral arm of personality?
- 10. Who put forward Social Distance Scale?

 $(1 \times 10 = 10)$

PART B (Short answer Questions)

Answer **any eight** questions in not more than 50 words.

Each question carries 2 marks.

- 11. Psychology
- 12. Projective Technique
- 13. Case Study
- 14. Infancy
- 15. Phallic Stage
- 16. Drive
- 17. Oral Stage
- 18. Crowd
- 19. Trait
- 20. Propaganda

(2 x 8 =16)

PART C (Short Essays).

Answer **any five** questions in not more than 200 words each.

Each question carries **5** marks.

- 21. Explain psychoanalytic theory by Sigmund Freud
- 22. Explain the characteristics of Propaganda

 $(5 \times 5 = 25)$

- 23. Give a brief sketch of trait theory by Allport and Cattell
- 24. Give an account of scaling techniques.
- 25. What are the characteristics of attitude?
- 26. Explain Sociometry in detail
- 27. Explain Likert's Scale with a suitable example.

PART D

Answer **any two** questions in not more than 500 words each.

Each question carries **12** marks.

- 28. Explain the nature and scope of Social Psychology
- 29. Give a detailed account of theories of motivation
- 30. Define personality. Explain briefly the theories of personality
- 31. Elucidate different types of mass behavior

(12 x 2 = 24)
