

B.A./B.Sc./B.COM DEGREE END SEMESTER EXAMINATION - OCTOBER 2019**SEMESTER –5: SOCIOLOGY (OPEN COURSE)****COURSE: 15U50CSOC1: ELEMENTS OF SOCIAL PSYCHOLOGY**

(Common for Regular 2017 Admission & Improvement 2016/Supplementary 2016/2015 Admissions)

Time: Three Hours

Max. Marks: 75

PART A (One word /sentence/questions).**Answer all questions. Each question carries 1 mark.**

1. What is Super Ego?
2. Define Psychoanalysis
3. What is meant by Extrovert Personality?
4. What are the features of Genital Stage of personality?
5. State what Neurotic Behaviour is
6. The most dominant trait according to Gordon Allport
7. Mention what is Agenda Setting in propaganda
8. What is Cognition?
9. List three Esteem Needs in human beings
10. Define Self -Transcendence (1 x 10 = 10)

PART B (Short answer Questions)**Answer any eight questions in not more than 50 words. Each question carries 2 marks.**

11. Major methods of study used in Social Psychology
12. Features of Type B Personality
13. Bandwagon as a mode of propaganda to persuade the targeted audience
14. Transfer of Learning
15. Projective Techniques
16. Major types of human Personality
17. Differences between Need and Drive
18. Deficiencies of Sociometry as a method of study in Social Psychology
19. Benefits and disadvantages of Likert's scale in behavioral studies in Psychology
20. What are the characteristics of attitude (2 x 8 = 16)

PART C (Short Essays)**Answer any five questions in not more than 200 words each. Each question carries 5 marks.**

21. Distinguish between Extrinsic and Intrinsic Motivation. State how they differently affect personality of human beings
22. Explain Sociometry in details
23. Explain the characteristics of Propaganda.

24. Identify the factors that positively affect motivation. Describe the ways in which attitudinal change takes place in an individual
25. A Crowd and Public are distinguished by their expressive behavioral differences. What are they?
26. What are the major components of attitude? State how they differently influence human behaviour
27. Examine the psychosexual stages given by Freud. (5 x 5 = 25)

PART D

Answer any two questions in not more than 500 words each. Each question carries 12 marks.

28. Explain the nature and scope of Social Psychology
29. Describe Trait theory of Personality developed by Allport and Catell
30. What are the major proposals of Psycho analytic Theory of Sigmund Freud?
31. Critically evaluate different theories of motivation with special reference to Maslow's Hierarchy of Needs. (12 x 2 = 24)
