

Reg. No .....

Name .....

18P153

**M. A. DEGREE END SEMESTER EXAMINATION - NOVEMBER 2018****SEMESTER 1 : SOCIOLOGY****COURSE : 15P1SOCT04 : SOCIAL RESEARCH METHODS***(For Regular - 2018 Admission & Supplementary - 2016 / 2017 - Admissions)*

Time : Three Hours

Max. Marks: 75

**Section A****Answer any 8 (2 marks each)**

1. Define cohort
2. What is Exploratory research?
3. Define Longitudinal research
4. State the Objectives of social research.
5. Define Dependent variables
6. Define Sampling
7. Define Social survey
8. Define Scaling techniques in research
9. Describe the application of Ink blot test in research
10. What is meant by Measurement errors in research?
11. What is meant by Criterion validity?
12. Define Nominal scale.

**(2 x 8 = 16)****Section B****Answer any 7 (5 marks each)**

13. What do you mean by research? Explain the significance of social research in modern society
14. Define longitudinal research design and describe its types and significance in Social Research
15. Explain the different types of research design
16. Explain the various characteristics of a good hypothesis
17. Differentiate between Population and Universe in Sampling
18. Differentiate between questionnaire and schedule
19. Define Participatory Research. Explain its significance in social science
20. Discuss the significance of case study as an approach in social research
21. What is meant by validity? What are its types?
22. Explain different types of attitude scales in social research

**(5 x 7 = 35)**

**Section C**

**Answer any 2 (12 marks each)**

23. Define experimental research and discuss its features
24. Discuss various types of sampling with relevant examples
25. Describe in detail the different tools of data collection in social research
26. What is the meaning of measurement in research? Distinguish between different levels of measurement with suitable examples.

**(12 x 2 = 24)**