# M.COM DEGREE END SEMESTER EXAMINATION - NOVEMBER 2017

## **SEMESTER - 1: COMMERCE**

### COURSE: 16P1COMT02 -: MANAGEMENT AND ORGANISATION BEHAVIOUR

(Common for Regular 2017 Admission & Supplementary 2016 Admissions)

Time: Three Hours Max. Marks: 75

#### **SECTION A**

Answer any TEN questions. Each question carries 2 marks.

- 1. What do you mean by T.Q.M.?
- 2. Briefly explain MBO.
- 3. What is transaction analysis?
- 4. State the meaning of organizational change.
- 5. What do you mean by committee?
- 6. Define organization.
- 7. "Planning is an intellectual process and managers being men of action, should have no use for it".

  Comment.
- 8. Distinguish between individual goal and organisational goal.
- 9. What is group dynamics?
- 10. Why are norms enforced?
- 11. What is goal congruence?
- 12. What is delegation of authority?

 $(2 \times 10 = 20)$ 

## **SECTION B**

Answer any FIVE questions. Each question carries 5 marks.

- 13. Explain the factors that necessitate change.
- 14. What is O.D? Explain its characteristics.
- 15. What are factors affecting group cohesiveness?
- 16. What is bench marking? Discuss the areas of bench marking.
- 17. Explain MBE.
- 18. What is CSR? Explain arguments against CSR.
- 19. Explain the concept of universality of management. Discuss the arguments for and against Universality of Management.
- 20. Why planning is essential in a business?

 $(5 \times 5 = 25)$ 

## **SECTION C**

Answer any THREE questions. Each question carries 10 marks.

- 21. What is OB? Explain the challenges and opportunities for OB.
- 22. Explain the contributions of Henry Fayol.
- 23. What do you mean by planned organisational change? Give reasons for organisational change.
- 24. Define group. What are the different types of groups?
- 25. What steps can be taken to reduce and resolve the conflict that is behavioural as well as structural in nature?  $(10 \times 3 = 30)$

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