B. COM. DEGREE END SEMESTER EXAMINATION MARCH - 2020

SEMESTER **– 4: COMMERCE (COMMON CORE COURSE)**

COURSE: **15U4COCOM4, ENTREPRENEURSHIP DEVELOPMENT AND**

PROJECT MANAGEMENT

(For Regular - 2018 Admission and Supplementary / Improvement 2017, 2016, 2015 Admissions)

Time: Three Hours   Max. Marks: 75

SECTION A

Answer ALL questions. Each question carries TWO marks each.

1. What do you mean by international entrepreneurship?
2. What do you mean by entrepreneurial creativity?
3. What do you mean by rehabilitation allowance?
4. What are the objectives of a state financial corporation?
5. What are the objectives of MSMED Act?
6. What are the levels of institutional support for MSMEs?
7. What is a business idea?
8. What do you mean by disruptive innovation?
9. What are the main features of a project?
10. What is the selection criterion for NPV method   (2 x 10 = 20)

SECTION B

Answer any FIVE questions. Each question carries FIVE marks.

11. What are the functions of an entrepreneur?
12. What do you mean by cultural entrepreneurs?
13. Briefly discuss the problems faced by the MSMEs.
14. What are the advantages of project reporting?
15. Explain the different stages in Project.
16. Distinguish between NPV method and IRR method.
17. Briefly discuss about the scope for MSMEs.   (5 x 5 = 25)

SECTION C

Answer any THREE questions. Each question carries TEN marks.

18. Write an essay on the characteristics of an entrepreneur.
19. Discuss the major components of a project report.
20. Explain industrial sickness. List out the symptoms of industrial sickness.
21. Write an essay on the non-discounting techniques for project appraisal.
22. What is entrepreneurship? Explain the functions and characteristics of an entrepreneur.

(10 x 3 = 30)