

B.COM DEGREE END SEMESTER EXAMINATION OCTOBER 2017**SEMESTER – 3: COMMERCE (CORE COURSE)****COURSE: 15U3RCOM9 – BUSINESS MANAGEMENT***For Regular (2016 Admission) & Supplementary / Improvement (2015 Admission)*

Time: Three Hours

Max. Marks: 75

SECTION - AAnswer **all** questions, each question carries **2** marks

1. Define staffing?
2. What is meant by Human Resource Planning?
3. What is Dexterity Tests?
4. Explain Induction Training?
5. What is Performance appraisal
6. Explain PERT
7. In Carrot and Stick approach, what the two terms 'Carrot' and 'stick' means?
8. What is 'country club' under Managerial grid?
9. Explain Unity of Command
10. What is MBE? (2 x 10 = 20)

SECTION - BAnswer any **5** questions, each carries **5** marks

11. Explain the process of Recruitment?
12. What is planning? Explain the steps in Planning Process?
13. List different styles of leadership?
14. Explain the measures for making MBO effective?
15. Distinguish Management and Administration?
16. Describe about Herzberg's Hygiene Theory of motivation?
17. Describe the various elements of MBE? (5 X 5 = 25)

SECTION - CAnswer any **3** questions, each carries **10** marks

18. "Planning without control is meaningless and Control without planning is a waste"-Comment
19. Describe Fayol's Principles of Management
20. Define Motivation and explain its Nature and Importance
21. Discuss briefly the various methods of Performance Appraisal
22. What are the sources available to a business firm for recruiting its employees? (10 X 3 = 30)
