

Reg. No.....

Name.....

B. COM DEGREE END SEMESTER EXAMINATION OCTOBER 2017**SEMESTER – 3: COMMERCE (COMMON CORE)****COURSE: 15U3COCOM3 – E-COMMERCE AND GENERAL INFORMATICS***For Regular (2016 Admission) & Supplementary / Improvement (2015 Admission)*

Time: Three Hours

Max Marks: 75

SECTION - AAnswer **all** questions. Each question carries **two** marks.

1. Write any four criteria for Digital Payment requirements.
2. What do you mean by Cryptography?
3. What is SET?
4. Write the names of four wireless communication devices
5. Write two advantages of e-commerce over traditional sales method
6. What do you mean by B2G?
7. What do you mean by HTTP?
8. Write about WWW
9. What do you mean by Portal?
10. Define Biometrics. (2 x 10 = 20)

SECTION – BAnswer any **five** questions. Each question carries **five** marks.

11. Write a short note on Viruses.
12. Explain the important M-commerce applications
13. Write the need of 'Firewall'.
14. Explain the features of 4G wireless communication
15. Detail the disadvantages of Credit Cards
16. List out the E-commerce opportunities for industries
17. Write about Electronic Payment System (5 x 5 = 25)

SECTION – CAnswer any **three** questions. Each question carries **ten** marks.

18. Write in detail the setting up of E-Commerce Business.
19. Explain the Designing of E- Payment System
20. Elaborate M-Commerce and its categories.
21. Write in detail the advantages and disadvantages of E-Commerce.
22. Detail about the security measures used in E-Commerce. (10 x 3 = 30)
