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M. COM DEGREE END SEMESTER EXAMINATION - MARCH 2020 SEMESTER 2 : COMMERCE

COURSE: 16P2COMT07: HUMAN RESOURCE MANAGEMENT

(For Regular - 2019 Admission & Supplementary 2018/2017/2016 Admissions)

Time : Three Hours Max. Marks: 75

Section A Answer any 10 (2 marks each)

- 1. Define HRM.
- 2. List the objectives of Job Analysis.
- 3. Explain e-recruitment.
- 4. Define HRP.
- 5. List two HR challenges in recruitment.
- 6. Explain Mentoring.
- 7. What do you mean by Apprenticeship Training?
- 8. What does ERG in ERG theory stands for?
- 9. What do you mean by group morale?
- 10. What is negative motivation?
- 11. What do you mean by Effective Leadership?
- 12. Explain 'Production Centered Leadership'.

 $(2 \times 10 = 20)$

Section B Answer any 5 (5 marks each)

- 13. Enumerate the importance of HRM.
- 14. What are the problems in Induction?
- 15. Enumerate the significance of Selection Procedure.
- 16. Explain the objectives of HRD.
- 17. What are the essentials principles of Executive Development Programme.
- 18. Enumerate the importance of motivation.
- 19. Differentiate between job enlargement and job enrichment.
- 20. Enumerate the criticism of Michigan Studies.

 $(5 \times 5 = 25)$

Section C Answer any 3 (10 marks each)

- 21. What are the various methods of Job Design?
- 22. What are the various Internal Sources of Recruitment?
- 23. Enumerate the steps in designing a training programme.
- 24. Give suggestions to improve performance appraisal.
- 25. Explain the Trait Theory of Leadership.

 $(10 \times 3 = 30)$