

B.COM. DEGREE END SEMESTER EXAMINATION - MARCH/APRIL 2019**SEMESTER – 4: COMMERCE (COMMON CORE COURSE)****COURSE: 15U4COCOM4, ENTREPRENEURSHIP DEVELOPMENT AND
PROJECT MANAGEMENT***(Common for Regular 2017 admission and improvement 2016/ supplementary 2016/2015 admission)*

Time: Three Hours

Max. Marks: 75

PART A*Answer all questions. Each question carries 2 marks.*

1. What is Techno Economic survey?
2. What do you know about Self-actualization needs?
3. What is Quantifiable Projects?
4. What is Entrepreneurial Traits?
5. What is MMS?
6. What do you mean by Project Appraisal?
7. What is Pay-back Period?
8. What do you mean by Green Channel?
9. What is Capital Rationing?
10. What do you mean by Industrial Estates? (2 x 10 = 20)

PART B*Answer any five questions. Each question carries 5 marks.*

11. Briefly explain about SIDCO and what are its major activities?
12. What are the distinction between Entrepreneur and Intrapreneur?
13. What are the elements of Project formulation?
14. Explain the solutions to the problems of Women Entrepreneurs.
15. Explain the Net Present Value Method. What are the merits of NPV method.
16. What are the internal and external causes of Industrial sickness?
17. Calculate the Average rate of return for Project I and Project II from the following information.

	Project I	Project II
Investment (Rs)	50,000	75,000
Expected Life (in years)	4	5
Earnings after depreciation and tax (Rs.)		
Years		
1	5,000	7,500
2	3,750	7,500
3	3,750	5,000
4	2,500	2,500
5	-	2,500
Total	15,000	25,000

If the desired rate of return is 12%, which project should be selected? (5 x 5 = 25)

PART C

Answer **any three** questions. Each question carries **10** marks.

18. What do you mean by Project Identification? What are the different stages in Project Identification?
19. Describe the factors affecting Entrepreneurial Growth.
20. Explain the contents of a Project report.
21. What do you mean by Entrepreneurial Development Programme? What are the contents of the training programme?
22. What are the steps in setting up MSME? (10 x 3 = 30)
