

B.COM. DEGREE END SEMESTER EXAMINATION - OCTOBER 2019**SEMESTER – 1: COMMERCE (COMMON CORE)****COURSE: 15U1COCOM1 – BUSINESS ENVIRONMENT***(Common for Improvement 2018/Supplementary 2018/2017/2016 /2015 admission)*

Time: Three Hours

Max. Marks: 75

SECTION A*Answer **all** questions. Each question carries **2** marks.*

1. What is environmental diagnosis?
2. What is mixed economy?
3. What is meant by MNC?
4. What is mean by Legal environment of business?
5. What do you mean by EXIM Policy?
6. What is 'Natural Environment'?
7. Define Micro Environment.
8. What do you mean by BRICS?
9. What is 'Liberalisation'?
10. Distinguish between Repo rate and Reverse Repo rate? (2 × 10 =20)

SECTION B*Answer **any five** questions. Each question carries **5** marks.*

11. What is business environment? What are its components?
12. Explain the main provisions of Consumer Protection Act 1966.
13. Explain why Privatisation is advocated in India.
14. 'Environment scanning should provide input for strategic decision making in businesses. Discuss
15. Critically analyse the role of MNCs in India's economic development.
16. Explain the salient features of FEMA.
17. Discuss the various forms of foreign capital flows to India. (5 × 5 = 25)

SECTION C*Answer **any three** questions. Each question carries **10** marks.*

18. What is the meaning of monetary policy? Describe the instruments of monetary policy in India.
19. Explain the salient features of Consumer Protection Act, 1986. State the specific rights given to the consumers under this Act.
20. What is Globalization? Discuss are the main drivers of Globalization in brief?
21. What are the functions of WTO in promoting World Trade?
22. What is social responsibility? How a business firm can justify the profit making objective and social responsibility objective? (10 × 3 = 30)
