

Reg. No

Name

B Com DEGREE END SEMESTER EXAMINATION - OCTOBER 2019**SEMESTER 1 : BCOM****COURSE : 19U1COCOM1 : BUSINESS ENVIRONMENT***(For Regular - 2019 Admission)*

Time : Three Hours

Max. Marks: 75

Section A**Answer any 10 (2 marks each)**

1. What is social audit?
2. What is generic competition?
3. What are regulating agencies?
4. What do you mean by "Entrepot"?
5. Write a note on NITI Aayog.
6. Write a note on fiscal policy.
7. What is DSB with reference to WTO?
8. Write a short note on FEMA.
9. Define 'consumer' as per Consumer Protection Act, 2018.
10. What is the main function of Liquidator?
11. What is carbon credit?
12. What is global warming? (2 x 10 = 20)

Section B**Answer any 5 (5 marks each)**

13. Explain the elements of micro environment of business
14. Describe the objectives of corporate governance
15. Explain the objectives of EXIM policy of India.
16. Explain the major objectives of licensing system
17. List out the objectives behind the formation of BRICS.
18. Briefly explain the main content of the Insolvency and Bankruptcy Code, 2016
19. Explain the significance of natural environment
20. Explain the different components of natural environment. (5 x 5 = 25)

Section C**Answer any 3 (10 marks each)**

21. Explain the role of ethics in business
22. Explain how organizations are using social responsibility strategically?
23. Explain the different tools of fiscal policy
24. Explain the different methods of foreign investment
25. What is IPR? Explain the different forms of IPR in detail. (10 x 3 = 30)