

Reg. No .....

Name .....

**M. COM DEGREE END SEMESTER EXAMINATION - OCTOBER 2019****SEMESTER 3 : COMMERCE****COURSE : 16P3COMT15 : PRINCIPLES OF MANAGERIAL DECISIONS***(For Regular - 2018 Admission and Supplementary - 2016/2017 Admissions)*

Time : Three Hours

Max. Marks: 75

**Section A****Answer any 10 (2 marks each)**

1. What is Price Line ?
2. Define Buyer's Surplus with help of an example.
3. What do you mean MRS<sub>xy</sub> ?
4. What do you mean by the term Cartel ?
5. What do you mean by Penetration Pricing ?
6. What is meant by Production in terms of Economics ?
7. What do you mean by MPP and MRP ?
8. Distinguish between Real Wage and Nominal Wage.
9. Explain Peak Load Pricing.
10. Differentiate between Autonomous Investment and Induced Investment.
11. What do you mean by Inflation ?
12. What do you mean by Econometrics ?

(2 x 10 = 20)

**Section B****Answer any 5 (5 marks each)**

13. What is meant by Internal Economies of Scale ? Explain the different types of Internal Economies ?
14. What are the factors determining the Elasticity of Supply ?
15. Explain the Modern Theory of Rent.
16. Explain the factors Determining Real Wages.
17. Briefly explain any two common methods of measuring inflation.
18. Explain the effects of deforestation ?
19. What are the different types of business cycles ?
20. Write a note on Trade Cycles based on :
  - (a) Purely Monetary Theory
  - (b) Climatic Theory

(5 x 5 = 25)

**Section C**  
**Answer any 3 (10 marks each)**

21. "Producers dance to the consumer's tune". Substantiate.
22. How price and output determined in Monopoly? Explain.
23. Write notes on profits based on:
  - (a) Innovation
  - (b) Socialist Theory
  - (c) Risk theory
  - (d) Wage theory
  - (e) Rent theory
24. Explain the concepts of aggregate demand and aggregate supply. Using aggregate demand and supply illustrate how equilibrium of national income is determined.
25. What do you mean by business cycle ? Explain its characteristics.

(10 x 3 = 30)