

Reg. No

Name

M. COM DEGREE END SEMESTER EXAMINATION - OCTOBER 2019**SEMESTER 3 : COMMERCE****COURSE : 16P3COMT13 : CORPORATE GOVERNANCE AND BUSINESS ETHICS***(For Regular - 2018 Admission and Supplementary - 2016/2017 Admissions)*

Time : Three Hours

Max. Marks: 75

Section A**Answer any 10 (2 marks each)**

1. Define Corporate Governance.
2. What are the basic assumptions of Agency Theory ?
3. Explain related party transaction.
4. What do you understand by Clause 49?
5. Why confident investor is said to be the barometer of corporate excellence?
6. Define CSR.
7. What do you mean by Window Dressing?
8. What do you mean by Dumping?
9. State the difference between corporate image and corporate identity.
10. What do you mean by Autonomy?
11. Explain Job Design.
12. What are the four types of Work Life Balance Programme?

(2 x 10 = 20)

Section B**Answer any 5 (5 marks each)**

13. Enumerate the external stakeholders of Corporate Governance.
14. What are the features of CRISIL GVC rating?
15. Explain the role of the audit committee.
16. Briefly explain the challenges of Cultural Diversity.
17. Enumerate the features of Organisational Culture.
18. Explain the various virtue Ethics in Business.
19. Explain the important ways to build Corporate Image.
20. What are the features of QWL?

(5 x 5 = 25)

Section C
Answer any 3 (10 marks each)

21. What are the various committees on Corporate Governance? Explain.
22. Explain the information to be placed before Board of Directors.
23. Enumerate the role of Chairman in Corporate Governance.
24. What are the steps/stages in ethical decision making process?
25. Explain the need for Knowledge in Business.

(10 x 3 = 30)